

Privacy Policy

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Last updated: October 30, 2025

Applies to: <https://promokody.hyperhost.ua/>

1. Who We Are

This Privacy Policy ("Policy") explains how we collect, use, share, and protect your personal information when you visit our promo code website at <https://promokody.hyperhost.ua/> (the "Website").

Data controller: LLC "HyperHost"

Phone: +380 (800) 210 489

Email for privacy inquiries: support@hyperhost.ua

Postal address: 8 Soborna St., P.O. Box 8125, Vinnytsia, 21050, Ukraine

If you do not agree with this Policy, please do not use the Website.

2. What We Collect

We may process the following categories of personal data:

Identification and contact details: name, email, phone number, nickname/login (if you sign in via HyperHost or other accounts).

Account and preferences data: interface language, selected stores, newsletter subscriptions.

Technical and communication data: IP address, browser type, device, operating system, referral source, access date/time, cookies, and similar technologies.

Promo code interaction data: which offers or stores you opened, which codes you copied, and which websites you visited through our links (for analytics and affiliate tracking).

Communication data: support requests, feedback, or data rights inquiries.

Payment/financial data: generally not processed, since purchases occur on third-party websites. We may only receive aggregated information (for example, that a "conversion occurred via your click") without any payment details.

3. How We Collect Data

We receive information:

Directly from you — when you contact us, register, subscribe to newsletters, or leave feedback.

Automatically — through cookies, web beacons, and analytics scripts (Google Analytics, Meta Pixel, or our own server logs).

From third parties — affiliate networks or advertising partners that notify us about completed actions after your click from our Website.

4. Why We Use Your Data

We process personal data based on:

Performance of a contract or service;

Our legitimate interests (analyzing visits, preventing abuse);

Your consent (marketing emails, cookies).

Purposes:

Providing access to promo codes and redirecting you to partner stores.

Personalizing content (showing relevant or local offers).

Gathering statistics, improving the Website.

Ensuring security, detecting fraud, blocking bots.

Fulfilling accounting and legal obligations under Ukrainian law.

Sending marketing updates or service emails (only if you agreed).

5. Sharing and Disclosure

We do not sell your personal data. We may share it only in these cases:

With service providers (hosting, mailing, analytics, affiliate systems) — only as needed to perform their work, under data-processing agreements.

With affiliate programs or networks — to track clicks and conversions.

With other HyperHost group companies — if required for your account or support.

With government authorities — when required by law.

In case of reorganization or ownership change — to the successor, following this Policy.

6. Cookies and Similar Technologies

Our Website uses cookies to remember your language or region, measure visitors and traffic sources, understand which promo codes are popular, and track that you came from our Website to a store's website.

You can manage cookies via your browser settings or our cookie banner (as on the main HyperHost site). Disabling cookies may affect how some features work.

7. Your Rights

Under GDPR and the Law of Ukraine “On Personal Data Protection,” you have rights: access, correction, deletion, restriction, objection, data portability, withdraw consent, and complaint to a data protection authority.

To exercise your rights, email support@hyperhost.ua with the subject “Data Protection (promokody.hyperhost.ua)”.

8. International Data Transfers

Some tools or services we use may be located outside Ukraine or the EU. We apply Standard Contractual Clauses (SCC) or other safeguards.

9. Data Retention

We store your data while you use the Website/service, for analytics (up to 12 months), or as required by law. After that, data is deleted or anonymized.

10. How We Protect Data

We use HTTPS encryption, access control, regular updates, and staff access limits. No data transfer over the Internet can be 100% secure.

11. Data of Minors

The Website is not for users under 18. We do not knowingly collect minors' data.

12. Links to Other Websites

We are not responsible for third-party websites linked from our Website.

13. Changes to This Policy

We may update this Policy occasionally. The latest version is always published on this page.

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